

**prompt-it**<sup>®</sup>   
*stop hesitating, start presenting*

## THE ULTIMATE GUIDE TO PROFESSIONAL PRESENTING



# WHAT'S PROMPT-IT?

## ***prompt-it***<sup>®</sup> delivers teleprompting solutions

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If you have to address your video or television audience directly to the camera, you'll quickly learn how difficult it is to keep all your material in your head. Wouldn't it be great to get it all right in just one, maybe two takes, and let the hassle of remembering lines give way to the impression of spontaneity? You need a teleprompter.

## **What is a teleprompter and why do I need one?**

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Also known as an autocue, a teleprompter is the best way of allowing someone speaking directly to a video camera to remember what they have to say – because they're reading it straight off the front of the lens! The crucial piece of technology in all this is a sheet of *beamsplitter glass* mounted in front of the camera at a 45-degree angle. This special type of mirror is designed to be optically clear as seen by the camera, and highly reflective as seen by the presenter.

Below the beamsplitter glass is your tablet/device displaying teleprompter software, which scrolls a mirror image of the presenter's script up the screen at the presenter's speaking pace. The whole outfit is enshrouded in black cloth to keep out the light.

Perfect for professionals, amateurs and hobbyists in any industry. If you are presenting on camera, then ***prompt-it***<sup>®</sup> *maxi* is key to making your performance even better. No bells and whistles are required here – the ***prompt-it***<sup>®</sup> *maxi* is lightweight, portable, easy to set up, and affordable. Professional presenting starts here.

## **Benefits of using *prompt-it***<sup>®</sup> *maxi*

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- Comfortable reading even from as far as 10 metres away.
- 2 glare cover positions: back position for studio or bottom position for outdoor location shoots.
- Beamsplitter glass with silver coating (same as TV studios). Ensures crisp, highly contrasted and readable text.
- Large glass will fit any professional or consumer camera (with a slight zoom in some cases).
- Can be set up on any type of tripod (1/4 inch brass screw thread).
- Holds firmly to the tripod – does not wobble or fall off.
- Portable – the convenient travel case; makes it easy to transport in your kit!
- Set up in under 2 minutes, no tools (not even a screwdriver).
- Universal design allows a comfortable fit for tablets up to 26cm x 19cm.

# HOW IT WORKS

## SET UP YOUR RECORDING DEVICE

Works with most types of cameras including mobile, handycams, DSLR, and production cameras.

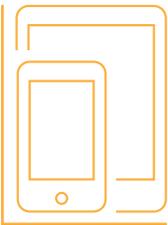


## USE A PHONE OR TABLET

Compatible with most tablets such as the iPad 2, iPad 3, iPad 4, iPad Air, iPad Air 2, iPad mini (2,3,4), iPad Pro 9.7, iPad Pro 10.5, Galaxy Tab S (7,8,9), iPhones, Acer Iconia, Asus Zen Pad (8,10), and many more!

## DOWNLOAD APP

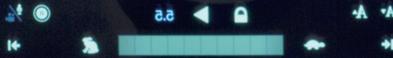
We recommend using Teleprompt+ 3, if you are using an Apple device. Although there are many great apps available on the App Store. Check out our FAQs page or website [prompt-it.com.au](http://prompt-it.com.au) for more recommendations.



26 cm x 19 cm  
**maximum size**



Hello everyone – welcome to the rest of your onscreen career. This moment divides it into before and after: before, where the indomitable task of remembering an entire script interferes with the delivery; and after, where it's easy to appear natural because your sustained eye contact with the audience disguises the fact that you're reading directly from the lens.



**prompt-it**



# PROMPT-IT MAXI

With **prompt-it® maxi**, you are guaranteed to maintain eye contact at all times. It is the first and only professional teleprompter which uses the beamsplitter glass in portrait orientation (not landscape). Being narrower, portrait orientation reduces eye movement and is easier to read.

**prompt-it® maxi** is unrivalled in beamsplitter glass quality and durability. Our specialised production technique means you get better, sturdier, higher-quality glass than other manufacturers. The beamsplitter glass has a thin-film optical coating on one side that reflects and transmits light waves that fall upon it at a specific ratio of 70% light transmission and 30% reflection (70T/30R).

## In the box

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TRAVEL CASE



BASE



BEAMSPLITTER  
GLASS



BEAMSPLITTER GLASS  
PROTECTIVE SLEEVE



GLARE COVER



BEAMSPLITTER GLASS  
CLEANING KIT

# OUR BUNDLES

Our well-researched bundles save you time looking around and testing various products that are out in the market. Our bundles work, because these are what we use ourselves. Our people at **prompt-it®** are also video industry professionals. We work with these products on a regular basis and are masters of what we do.

## MAXI RIG BUNDLE

For the enthusiast. This bundle comes with the **prompt-it® maxi** kit and LanParte Rig Kit. Perfect for when the presenter is moving around and the camera needs to follow them. With the **prompt-it® maxi** mounted on the LanParte rig, there won't be an opportunity for the presenter to forget and miss their lines.

### **prompt-it® maxi** kit

- Base Holder
- Beam splitter Glass with Protective Sleeve
- Glare Cover
- Travel Case
- Beam splitter Glass Cleaning Kit

### LanParte Rig Kit

- Height Adjustable Base with Quick Release Plate and Rails
- Set of 2 Extender Alu Rails
- Rod Clamp
- Double Rod Clamp

## PRESENTER PRO

For the budding professional. This bundle comes with the **prompt-it® maxi** kit, LanParte Rig Kit, and RØDELink Filmmaker Kit. Present effortlessly; the LanParte rig will make sure the presenter can move around and get jiggy without missing any lines all while capturing impeccable audio quality with the RØDELink Filmmaker Kit.

### **prompt-it® maxi** kit

- Base Holder
- Beam splitter Glass with Protective Sleeve
- Glare Cover
- Travel Case
- Beam splitter Glass Cleaning Kit

### LanParte Rig Kit

- Height Adjustable Base with Quick Release Plate and Rails
- Set of 2 Extender Alu Rails
- Rod Clamp
- Double Rod Clamp

### RØDELink Filmmaker Kit

- Lavalier | Lapel Microphone
- RX-CAM | Camera Mounted Wireless Receiver
- TX-BELT | Beltpack Wireless Transmitter
- Captive TRS cable

For more info feel free to contact us  
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E: [storemanager@prompt-it.com.au](mailto:storemanager@prompt-it.com.au)  
W: [prompt-it.com.au](http://prompt-it.com.au)

# THE BUZZ

“ This is an excellent value for money purchase. My sales colleagues needed to say a piece to camera which they could not do without multiple errors as they are not trained presenters. The **prompt-it**® solution was perfect for them as they just read the words from the reflected iPad without a stutter after a few practice runs. Thanks for an affordable product. ”  
Cheers, Lance

“ I can't believe we haven't bought a teleprompter earlier – it makes life so much easier doing filming in-house! And the **prompt-it**® is so easy to set up and use. Thanks! ”  
– Melissa M

“ I used the Maxi Teleprompter for the first time last weekend for a shoot and it performed flawlessly. Was so easy and quick to set up. Very impressed. Wished I had found out about it much sooner! ”  
– Matt D

# OUR STORY

## Meet Richard and Recky, the brains behind *prompt-it*®

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Richard and Recky have been working in the digital video production industry since 2003, when they created a successful production company, Digital Video Experts.



## One day, Digital Video Experts needed a teleprompter

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Richard and Recky looked around to buy one and were shocked at the price of over one thousand dollars for a teleprompter. They ended up purchasing one costing AUD\$1800. It was clumsy, heavy, and took 45 minutes to assemble the first time (with no instructions included).

“I can tell you it was used twice before it was stored and never saw the light of day again,” explained Richard, “it was expensive and useless!”

So Richard and Recky built one themselves. It had to be light, portable, easy to set up and, most importantly, affordable.

## The conception and evolution of *prompt-it*®

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In 2009, *prompt-it*® was born. The original was invented to be compatible with mobile phones. The design was successful and hit all the marks. Setup was a breeze! With no tools required, it only took two minutes to assemble. It was lightweight, portable and affordable!

“Keeping a design simple is not easy. In fact, simple is harder to create because we had to really think outside the square to tick all the boxes,” explained Recky.

After the introduction of the iPad, *prompt-it*® was redesigned to accommodate the larger device. The trick was conforming to the new dimensions of the tablet while adhering to the same principles that made the original design successful. Within weeks of launching the *prompt-it*® *maxi*, hundreds were sold. It was an instant hit with professionals as well as amateurs and hobbyists. At its low price point, it was a winner!

Since the launch, *prompt-it*® has been committed to continuously develop and refine the *prompt-it*® *maxi* design. This is one of the many elements that make *prompt-it*® a success. That and the innovative, yet simple design, along with the affordability factor has kept it a favourite amongst industry professionals.



*shown for illustrative purposes*

# TIPS TO MAKE YOU A PRO

## Configuration examples

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How you put together your **prompt-it® maxi** makes all the difference! To help you bypass the trial and error process, below are two of the commonly used setups to help put things in perspective. Keep in mind that the glare cover has been removed for demonstrative purposes only. The glare cover should always be secured on the **prompt-it® maxi** during use.

### 1 STANDARD SETUP

90% of the time, this is the setup you will need. If the presenter will be sitting down or standing still – basically stationary for the video camera shot needed, then this is the one to focus on.



### 2 RIGGED SETUP

If the presenter will be moving around, in all likelihood, walking, then you will need a setup that allows mobility. You might also prefer this setup if you simply do not want to use a separate tripod.



For more tips and tricks follow us on facebook or check out our site!

F @promptit

W [prompt-it.com.au](http://prompt-it.com.au)

## We'll make a professional presenter out of you yet!

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### 1 Why is my script hard to read?

Scripts need to be written so they are easily spoken. Simplify and write as though you are speaking the script. Don't write "it is", write "it's". Don't write "My name is Richard", write "I'm Richard," as though you are speaking it!

### 2 Don't forget to breathe.

Yes, write your text so there are plenty of breathing options. Long sentences without breathing spaces will simply make it hard to speak out loud.

### 3 I sound stale (like I am reading).

You are reading, there are no two ways about it. You need to be familiar with your script. Read it a couple of times before starting to record. A teleprompter is supposed to "prompt" you. Sell your script and talk with passion about it!

### 4 Should I practise my script first?

Yes, of course! Practise a few times out loud before you go "live". When reading out loud, it will become clear where the difficult words are. Change them, move sentences around, switch the words up – make it easier for yourself!

### 5 Is my posture okay?

It's important to avoid moving, rocking or swaying your body. If standing, place one foot slightly forward to stay still. Use your hands when talking to appear more natural. Before filming, stretch and move your body around to reduce fidgeting.

### 6 I hate seeing & hearing myself.

The first thing you will confront when you watch your video is vanity. Don't worry, it's normal. Professional presenters cast a constructive eye on their performance. The key is to look for improvements in your mannerisms and habits.

# RESELLERS

## AUSTRALIA

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### Georges Cameras

georges.com.au

#### Sydney

387 George Street  
Sydney NSW 2000  
ph: (02) 9299 2323

### Pro AV Solutions

proavsolutions.com.au

#### Adelaide

247 Greenhill Road  
Dulwich SA 5065  
ph: (08) 8124 7777

### Leederville

leedervillecameras.com.au

#### Perth

201 Oxford Street  
Leederville WA 6007  
ph: (08) 9242 1855

### Dragon Image

dragonimage.com.au

#### Sydney

22 Herbert Street  
Artarmon NSW 2064  
ph: (02) 9906 5488

#### Melbourne

72-74 Cromwell Street  
Collingwood VIC 3066  
ph: (03) 9415 8848

#### Brisbane

174 Wecker Road  
Mansfield QLD 4122  
ph: (07) 3219 3803

## USA

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### B&H Photo

bhphotovideo.com

420 9th Ave  
New York, NY 10001  
ph: 800 606 6969

### Videocraft

videocraft.com.au

#### Sydney

Unit 5, 18 Hotham Parade  
Artarmon NSW 2064  
ph: (02) 9436 3050

#### Melbourne

148 Highbury Road,  
Burwood VIC 3125  
ph: (03) 9888 8511

#### Canberra

canberra.sales  
@videocraft.com.au  
ph: (02) 6241 2122

## NEW ZEALAND

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### Photogear

photogear.co.nz

6/20 Constellation Dr  
Rosedale, Sunset North 0632  
ph: 09 479 2886

### Photoshack

photoshack.co.nz

79 Rockfield Rd  
Ellerslie, Auckland 1061  
ph: 09 579 1155

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